

## **Zion Massage College Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to [www.zmc.edu](http://www.zmc.edu), and Advanced Bodywork Training LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Advanced Bodywork Training LLC include [www.zmc.edu](http://www.zmc.edu) and DBA: Zion Massage College. The DBA: Zion Massage College website is a education site. By using the DBA: Zion Massage College website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

In order to better provide you with products and services offered, DBA: Zion Massage College may collect personally identifiable information, such as your:

- First and Last Name
  
- Mailing Address
  
- E-mail Address
  
- Phone Number

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a contest sponsored by us or one of our partners; (c) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for communicating with you in relation to educational or client services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### **Use of your Personal Information**

DBA: Zion Massage College collects and uses your personal information to operate and deliver the services you have requested.

DBA: Zion Massage College may also use your personally identifiable information to inform you of other products or services available from DBA: Zion Massage College and its affiliates.

### **Sharing Information with Third Parties**

DBA: Zion Massage College does not sell, rent or lease its customer lists to third parties.

DBA: Zion Massage College may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on DBA: Zion Massage College or the site; (b) protect and defend the rights or property of DBA: Zion Massage College; and/or (c) act under exigent circumstances to protect the personal safety of users of DBA: Zion Massage College, or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by DBA: Zion Massage College. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the DBA: Zion Massage College website.

### **Security of your Personal Information**

DBA: Zion Massage College secures your personal information from unauthorized access, use, or disclosure. DBA: Zion Massage College uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and

- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;

- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Children Under Thirteen**

DBA: Zion Massage College does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **E-mail Communications**

From time to time, DBA: Zion Massage College may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from DBA: Zion Massage College, you may opt out of such communications by clicking the UNSUBSCRIBE button on the bottom of the email.

### **Changes to this Statement**

DBA: Zion Massage College reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

### **Contact Information**

DBA: Zion Massage College welcomes your questions or comments regarding this Statement of Privacy. If you believe that DBA: Zion Massage College has not adhered to this Statement, please contact DBA: Zion Massage College at:

Advanced Bodywork Training LLC  
567 S Valley View Dr ste 4  
St George, Utah 84770

Email Address:  
rebecca@zmc.edu

Telephone number:

435-261-4203

Effective as of February 24, 2023